National Historic Districts
Revitalization Master Plan 2020

Recipient of the
National Trust for Historic Preservation Grant
Bouligny Plaza

Property Enhancement Overview
Fulton Street Shoreline Park

- Downtown connection to Bayou Teche,
- Promotes official designation as a national waterway,
- Gives boating traffic direct access to downtown,
- Promotes tourism with emphasis on boating activities,
- Shoreline park to be catalyst for possible boat tour events, rickshaw races, little boat races, etc.
Fulton Street Shoreline Park

PRECEDENT IMAGES:
Tourist Information Panels

- Convert existing underutilized building into open air pavilion to house downtown district map, historical timeline panels, and cultural information panels.

- Showcase useful and fun information relevant to tourists in museum like atmosphere to keep visitors in downtown longer and spark interest in surrounding destinations.

- Repurpose perimeter brick archway walls & roof of existing building and demo interior walls to create an open gateway feel between parking lot & Bouligny Plaza.
Amphitheater & Stage @ Bouligny Plaza

- Rear addition to the existing Bouligny Plaza Pavilion
- Creates a permanent stage / seating structure
- Reduces costs to event organizers for temporary stage rental fees
- Encourages new outdoor entertainment options
  - Examples: Seasonal concert series, outdoor film screenings, theatrical performances, community speeches, award ceremonies, etc.
- Celebrates local performance artists
- Promotes tourism & community gatherings
- Pedestrian connection to Fulton Street Shoreline Park
Market Row

• STRUCTURE TO HOST VARIOUS COMMUNITY MARKET EVENTS EXAMPLES: FARMER’S MARKETS, CHRISTMAS MARKETS, ART & CRAFTS MARKETS, ETC.

• CREATES ENHANCED ATMOSPHERE TO DRAW MORE CUSTOMERS TO MARKET EVENTS

• PROVIDES ECONOMIC BOOST TO LOCAL VENDORS PARTICIPATING IN MARKET EVENTS

• FLEXIBLE SPACE THAT COULD BE USED AS A SHADE STRUCTURE FOR PEDESTRIANS VISITING DOWNTOWN, FESTIVAL EVENTS, OR SPARK FUTURE COMMUNITY ACTIVITIES
Veteran’s War Memorial @ Bouligny

- Erect monument to honor New Iberia’s veterans that have served our country
- Utilize circular design in plaza to showcase plaque wall and central eternal flame
ADD NEW METAL ROOF TO GAZEBO TO FIX EXISTING LEAKS & RESTABILIZE STRUCTURE BY REPAIRING ROTTEN WOOD

PRESERVES A HIGHLY UTILIZED STRUCTURE IN THE PLAZA & ENCOURAGES FUTURE ENJOYMENT AMONG RESIDENTS AND VISITORS ALIKE
Main Street Parallel Parking Additions

REMOVE AND PAVE OVER 12 EXISTING PLANTERS ALONG MAIN STREET TO CREATE 13 NEW PARALLEL PARKING LOCATIONS

ADDITIONAL CURB SIDE PARKING ALLOWS FOR EASIER PARKING AND ACCESS TO DOWNTOWN BUSINESSES
ADA Crosswalk Upgrades

- Improved crosswalk design at every downtown street intersection
- ADA compliant
- Slows traffic at intersections
- Increased safety downtown
- No jay-walking through traffic

Features:
- Add/modify street planters for crosswalks
- Mosaic paver pattern in center of crosswalks
- Upgrade A.D.A. curb cuts
- Ease of travel for handicapped residents
St. Peter Streetscape & Parking

- NEW STREET PLANTERS & PARALLEL PARKING STRIPES ON ST. PETER ST. FROM JEFFERSON ST. TO CENTER ST.
- EXPANDS SUCCESS OF MAIN ST. STREETSCAPING TO ANOTHER MAJOR CORRIDOR WITH THE HISTORIC DISTRICT
- BEAUTIFIES THE ST. PETER STREET ATMOSPHERE & INCENTIVIZES NEW BUSINESSES AND ACTIVITIES ALONG ST. PETER ST.
District Boundary Signage

**Roadside Signage Located at All Boundaries of Historic Districts**

- Locations include all side streets and main routes
- Identifies the importance of the area visited
- Consistent with historic district branding strategies

**Renders of Signage:**

- Downtown Historic District
- Residential Historic District
- New Iberia Historic District
DISTRICT MAP PANEL WITH CORRESPONDING INFORMATIONAL BROCHURES TO SHOWCASE HISTORIC DISTRICTS, BUILDING HISTORY, AND RECREATIONAL TRAILS.

PROMOTES TOURISM AND VISITOR CIRCULATION AROUND DOWNTOWN
Commercial District

Property Enhancement Overview
NEW POCKET PARK FOR RESIDENTS & VISITORS
UNIQUE VANTAGE POINT DOWN DUPERIER AVE. & OLD MOUNT CARMEL SCHOOL
GATEWAY ACCESS POINT TO THE ADJACENT KAYAK LAUNCH PARK,
SCULPTURES AND ART INSPIRED BY THE BAYOU TECHE
CANOE / KAYAK SCULPTURE, TECHE ‘SNAKE’ SCULPTURE, ETC.
Bayou Teche
Canoe/Kayak Park

- Utilize site for addition of new floating A.D.A. accessible kayak launch pad
- Promotes ecotourism along the Bayou Teche and encourages use of a national water trail
- Invites paddlers that pass through New Iberia to stop and enjoy historic downtown
- Promotes outdoor paddling activities
- Complements local events and organizations, ex.: Tour de Teche race, Trash Bash and Boogie, Teche Project, etc.
Bayou Teche
Canoe/Kayak Park

PRECEDENT IMAGES:
Bridge Refurbishment & Lighting

- REFURBISH HISTORIC BRIDGE, CIRCA 1944, WITH FRESH PAINT, CLEANED SURFACES, AND NEW VINTAGE LIGHT POLE FIXTURES
- ADD ARTISTICALLY RENDERED LETTERS SPELLING ‘NEW IBERIA, LOUISIANA’ TO EXISTING PANELS OF METAL ARCH TO GIVE A PRIDE OF PLACE & WELCOMING SIGN TO BOTH BOATING TRAFFIC & PEDESTRIANS
DOWNTOWN CONNECTION TO BAYOU TECHE, AN OFFICIALLY DESIGNATED NATIONAL WATERWAY GIVES BOATING TRAFFIC ACCESS TO DOWNTOWN

PROMOTES TOURISM WITH EMPHASIS ON BOATING ACTIVITIES AND POSSIBLE BOAT TOUR EVENTS
City Slips Park

PRECEDENT IMAGES:
EXISTING WOOD BOARDWALK TO BE REPLACED WITH ON GRADE CONCRETE PATHWAY LINED WITH LIGHTING, LANDSCAPING, AND BENCH SEATING

EXPANSION OF EXISTING PATH TO CONNECT TO MAIN STREET ALONG WEEKS STREET.
Construction of Pocket Park celebrating the life and work of prominent local artist, George Rodrigue, including an original Blue Dog sculpture, biography information, a Live Oak tree, as well as landscaping, benches and 7 additional angled parking spots.

Rear parking lot addition to add 41 additional parking spots to downtown while including integrated landscaping and access to adjacent parks and walking trails.
Bayou Teche Museum

Doc Voorhies Wing Expansion

- RESTORATION & CONVERSION OF 5,000 SQ. FT. HISTORIC DOWNTOWN BUILDING INTO ADDITIONAL GALLERY AND SUPPORT SPACE FOR MUSEUM

- NEW 6,000 SQ. FT. REAR ADDITION TO BE BUILT ADJOINING HISTORIC BUILDING AND WILL BE USED TO FOR CLASSROOMS, ARCHIVING, AND MUSEUM PROGRAM SUPPORT

- DESIGN AND CONSTRUCTION WILL BE DONE TO MEET DEPARTMENT OF INTERIOR STANDARDS FOR HISTORIC REHABILITATION
RESTORE THE ICONIC ‘EVANGELINE’ SIGN AND MARQUEE WITH WORKING NEON BULBS, FLASHING PERIMETER INCANDESCENT BULBS, FRESH PAINT AND REPLACEMENT OF DAMAGED SIGNAGE PANELS

LIVENS UP DOWNTOWN AT NIGHT WHEN LIGHTS ARE ON AND CREATES A CAPTIVATING VIBRANCY THAT LEAVES AN IMPACT ON ITS VIEWERS
EXPAND PAVER STONE PATTERN FROM PHASE 1 OF CHURCH ALLEY POCKET PARK TO ST. PETER ST.; ADD LIGHTING, & LANDSCAPING, AND EMPHASIS ON PEDESTRIAN ATMOSPHERE WHILE DEFINING THE SEPARATION OF VEHICULAR USE

CREATES AN INTRIGUING & UNIQUE ATMOSPHERE THAT ENCOURAGES LOCALS / VISITORS TO VENTURE FROM MAIN ST. TO OTHER AREAS WITHIN THE DISTRICT AND PROMOTES BUSINESSES ADJACENT TO THE ALLEY
Civic Center

Property Enhancement Overview
- LARGE VESSEL DOCKING FACILITY FOR TRANSIENT BOATERS
- PROMOTES TOURISM & INCREASES BOATING ACCESS / CIRCULATION AROUND THE HISTORIC DISTRICTS
- ENCOURAGES NEW BOATING FOCUSED EVENTS AND FESTIVALS
- POCKET PARK TO INCLUDE SMALL LOOP WALKING TRAIL, PICNIC TABLES, BENCHES, AND LIGHTING; FUTURE EXPANSION OF THE PARK COULD INCLUDE LOCAL ARTIST’S SCULPTURES AS A PUBLIC SCULPTURE GARDEN AMENITY
- 16 NEW PARKING SPACES TO BE ADDED IN PARKING LOT EXPANSION TO ACCOMMODATE ACCESS TO MARINA AND POCKET PARK
Clean Vessel Act Relocation & Water Quality Testing Pier

- Existing floating restrooms and sanitary pump out system to be moved behind City Hall
- Boaters with septic system will be able to properly empty septic systems into city sewer system and not into the Bayou Teche
- Water quality monitoring system installed at new pier to test water quality; encourages awareness to public of the conditions of the Bayou Teche; pier could also double as an pedestrian accessible fishing pier
City of New Iberia

City of New Iberia has created a comprehensive ‘urban redevelopment master plan’ for the downtown districts. The purpose of the plan is to carry the community into an active future and expand off the positive growth that exists; creating smart growth.

The plan focuses on the city’s economic development, enhancing tourism; and foremost the plan focuses on preserving downtown New Iberia’s history. With keeping this focus in mind, the plan maps out future public developments in downtown New Iberia.

Plan Designers:

Jane Braud

Freddie DeCourt, Mayor
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National Trust for Historic Preservation

Working together to save places for the next generation.